



## ARMADA SUMMIT CONTINUES TO ATTRACT LEADING SPECIALTY PHARMACY STAKEHOLDERS

The 2010 Armada Specialty Pharmacy Summit returns to the Wynn Hotel in Las Vegas on May 4th-7th. This annual event, hosted by Armada Health Care is the nation's preeminent conference for specialty pharmacy industry stakeholders. In its sixth year, the Summit provides participants a comprehensive agenda focused on the advancement of the specialty pharmacy channel. Key topics in this year's agenda include updates on the specialty pharmaceutical pipeline, chain store specialty programs, payor strategies, optimizing managed care contracting strategies, the increasingly important role of data and informatics in specialty pharmacy and many more. Attending companies at the 2010 Armada Specialty Pharmacy Summit are expected to represent more than 50% of total annual U.S. specialty pharmaceutical expenditure.

### Who Should Attend?

#### Pharmacy Providers (Specialty, Chains, Independents, Home Infusion, Mail-Order and Others)

- Learn about the latest industry innovations and trends impacting this important segment of healthcare
- Develop business relationships that will help define current and future specialty pharmacy strategies
- Understand emerging opportunities and challenges facing the industry
- Connect with leading pharmaceutical manufacturers, wholesalers and managed care organizations
- Meet with peer organizations from across the nation to discuss industry issues



#### Pharmaceutical Manufacturers

- Meet with hundreds of pharmacy organizations (National, regional, local providers)
- Present specialty products to potential dispensing and distribution partners
- Discuss channel expectations and business development strategies with leading pharmacy providers and healthcare organizations
- Collaborate with leading pharmacy providers and healthcare organizations for product specific development and strategic opportunities

#### Managed Care and Other Health Care Organizations

- Learn about the most critical issues facing specialty pharmacy today
- Identify ways to work collaboratively with specialty pharmacies to obtain 'win-win' clinical and financial outcomes
- Meet with decision makers from leading pharmacy providers and manufacturers to discuss and develop comprehensive specialty solutions

For additional information and online registration please visit [www.armadasummit.com](http://www.armadasummit.com) or contact Armada directly at 973-564-8004.



## 2010 Armada Specialty Pharmacy Summit Agenda – May 4 – 7, 2010

### Day 1: Tuesday May 4, 2010

- 6:00AM – 8:00PM Arrival/ Summit Registration/ Conference Lounge
- 7:00AM – 12:00PM ASPN Golf Outing (*Registration required*)
- 12:00PM – 3:00PM Summit Welcome - Meet & Greet/ Networking Function
- 3:00PM – 6:00PM Business Sessions/CE Credits/Networking Function
- 6:30PM – 10:00PM Dinners with Vendors (scheduled)
- 3:00PM – 8:00PM Exhibit Hall Set-Up Time for Vendors

### Day 2: Wednesday May 5, 2010

- 6:00AM – 5:00PM Summit Registration/ Conference Lounge
- 7:00AM – 8:30AM Buffet Breakfast/ Networking Function
- 8:30AM – 12:30PM Summit General Session  
 Welcome Address and Year in Review  
*Presented by Armada Health Care*
- State of the Specialty Pharmacy Industry  
*Presented by Albert Thigpen*  
*Vice President, Biotech & Specialty Industry Relations, CVS Caremark*
- Employer Strategies for Managing Specialty Pharmacy  
*Presented by Chris Goff, CEO & General Counsel*  
*Employer's Health Coalition of Ohio, Inc.*
- 2010 Summit Keynote Address  
*Presented by Governor Mitt Romney*
- 12:30PM – 1:30PM Buffet Lunch
- 12:30PM – 3:00PM Vendor Exhibits/ Networking Function
- 3:00PM – 5:00PM Meetings with Vendors (scheduled)
- 5:30PM – 7:30PM Evening Cocktail Reception/ Networking Function



### Day 3: Thursday May 6, 2010

- 6:00AM – 5:00PM Summit Registration/ Conference Lounge
- 6:30AM – 8:00AM Continental Breakfast/ Networking Function
- 8:00AM – 9:30AM Managed Care Leadership Panel Topic “Access to Specialty Pharmacy”  
*Michael Fine MD, Senior Medical Director, HealthNet*  
*Matthew Palmgren RPh., Director of Pharmacy, Blue Cross Blue Shield of Tennessee*  
*Will Harms MD, Medical Director, Blue Cross Blue Shield of Illinois*  
*Helen Sherman RPh., Chief Pharmacy Officer, RegenceRx*  
*Bob Charles BS MBA., Former Staff Vice President, WellPoint, Principal/Founder GeneriSys*  
*Moderator: Burt Zweigenhaft, CEO, Biopharma Partners*
- 9:45AM – 5:00PM Business Seminars/ Educational Sessions/ CE Credits/ Vendor Presentations  
*(Time schedules for individual sessions will be provided)*
- An Update on FDA REMS Drug Safety Programs and the Impact on Specialty Pharmacy  
*Steve Russek, RPh – Vice President Professional Practice, Chief Clinical Officer, Accredo Health Group*  
*Bill Martin, Group Vice President, Business Development, Accredo Health Group*

Managed Care and Specialty Pharmacy, Taking Care of Patients Together  
Kevin O'Donnell – Vice President, Growth Strategy and Development, Aetna Specialty Pharmacy

Flexibility with Innovation, a Specialty Pharmacy Service Model  
Mike Agostino RPh – President, Amber Pharmacy

Fair Market Value for Specialty Pharmacy Services  
David Galardi RPh – Executive Vice President, Commercial Operations, Apogenics, Inc.

Developing Channel Management Strategies for Specialty Pharmacy  
Thomas Cohn – Chief Strategy Officer, Armada Health Care

Armada Specialty Pharmacy Network (ASPN) Opportunities  
Brian Burke – Vice President, Marketing, Armada Health Care

Are You Getting the Most out of your Specialty Pharmacy?  
Presented by Bioscrip, Inc.

Specialty Pharmacy Informatics: Providing Data to Partners  
Nicholas Saraniti – Chief Executive Officer, Commcare Pharmacy

The Specialty Pharmacy Pipeline  
Rich Mercure RPh – Vice President, Industry Relations, CVS Caremark

Leading Trends in Oncology Management  
Nick Calla RPh – Vice President, Industry Relations, Walgreens Specialty Pharmacy

What Payers Expect from a PBM Owned Specialty Pharmacy  
Mark Adkison RPh – Sr. Vice President, Specialty & Mail, SXC Health Solutions

Reimbursement Trends in Specialty Pharmacy  
John Aforismo RPh – CEO/Founder, RJ Health Systems International

Specialty Pharmacy: Buy, Build or Partner  
Randell J. Correia, PharmD, Sr. Vice President, Mail & Specialty Operations, Prescription Solutions

Chain Pharmacy Strategies for Specialty Pharmacy  
Presented by D2 Pharma Consulting

Understanding and Winning a Specialty Pharmacy RFP  
Steve Berna, FSA, MAAA, Thomson Reuters - Pharmacy Benefit Strategies

Prior Authorizations and Specialty Pharmacy  
Paul Polansky, BSPHarm, Executive Vice President & Chief Pharmacy Officer, Sanovia Corporation

Biotech Manufacturing: A Layman's Perspective  
Dr. Dana Evans, Medical Director, Genentech

Strategies Today to Build Value Tomorrow  
Dexter Braff, President, The Braff Group

Healthcare Reform's Impact on Pharmacy Providers  
Paul Kelley, Vice President, Federal Government Affairs, National Association of Chain Drug Stores

The Increasing Role of Technology in Specialty Pharmacy  
Michelle Leibow, Director, Strategy and Business Development, McKesson High Volume Solutions

The M&A Landscape for the Specialty Pharmaceutical Industry  
Presented by Provident Healthcare Partners

*\*Additional Seminars and Presentations are currently being scheduled and will be announced prior to Summit*

5:30PM – 7:30PM

Evening Cocktail Reception/ Vendor Exhibits/ Networking Function

**Day 4: Friday May 7th, 2010**

7:00AM – 11:30AM

Exhibit Breakdown for Vendors

8:30AM – 11:00AM

Scheduled Meetings with Vendors

11:00AM

Departure/2010 Armada Summit Concludes!

*Register Now!*

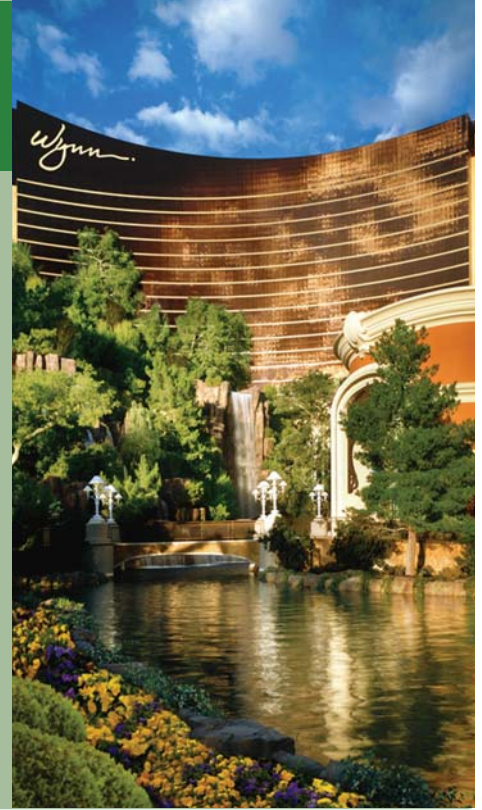
6th Annual Armada Specialty Pharmacy Summit

May 4th – 7th, 2010

The Wynn, Las Vegas

For More Information Visit:

[www.armadasummit.com](http://www.armadasummit.com)



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