

## 2010 Armada Specialty Pharmacy Summit

THE WYNN - LAS VEGAS, May 4-7, 2010

### **Armada Health Care Announces Record Registration for Upcoming 2010 Specialty Pharmacy Summit**

**April 8, 2010, Florham Park, NJ:** Armada Health Care, the nation's largest specialty pharmacy group, announced today the annual Armada Specialty Pharmacy Summit will be returning to the Wynn Las Vegas on May 4-7, 2010. Armada reported (based on current registration), the 2010 Summit attendance is projected to shatter last year's record by as much as 40%. Over the past five years, this annual gathering has grown to become the largest national event for the specialty pharmacy industry. Robert J. Irene RPh, President and Co-founder of Armada stated, "Participation at our annual meeting continues to grow year after year at an amazing pace" He added, "Attendance has expanded well beyond national, regional and local specialty pharmacy providers. It now attracts prominent industry leaders, biotech and pharmaceutical manufacturers, national wholesalers, payors and a wide variety of non-traditional healthcare organizations. Our venue and agenda are exceptional in the industry and we welcome every specialty pharmacy stakeholder to attend"



Registration is required. It will provide each attendee with access to all programs, scheduled events, meetings, exhibit halls, seminars, receptions and the general session. Keynote speakers will include; Governor Mitt Romney, Albert Thigpen, VP Specialty Pharmacy CVS Caremark and Chris Goff, CEO Employers Health. The meeting agenda will offer an opportunity to study and review the latest trends in the specialty pharmacy market while also collaborating with hundreds of representatives from over 85 major pharmaceutical and biotech manufacturers and other key industry vendors. Additional programs include valuable networking sessions, live CME/CE credits, nearly 35 hours of education/business seminars and a panel discussion with key executives from national payors. The complete agenda is available on the Armada Summit website at [www.armadasummit.com](http://www.armadasummit.com)

#### **About the 2010 Armada Specialty Pharmacy Summit:**

Since the inaugural gathering five years ago, the Armada Specialty Pharmacy Summit has grown nearly 40 fold in attendance and is now considered the foremost annual meeting for the specialty pharmacy industry. The 2010 Armada Summit will offer every attendee a genuine opportunity to gain valuable insight into the current and future specialty pharmacy market through comprehensive business sessions, education seminars and vendor meetings. The Summit format is designed to allow each attendee ample opportunity to network and establish new relationships with other industry associates. Meeting participants will also gain powerful knowledge to translate today's specialty pharmacy trends into tomorrow's successful business opportunities. Participants at the 2010 Summit are expected to include over 1,000 attendees from national, regional and local specialty pharmacy providers, third party payors, pharmaceutical and biotech manufacturers, national wholesalers and other industry professionals. Registration for the 2010 Summit is available online through [www.armadasummit.com](http://www.armadasummit.com)

#### **About Armada Health Care, LLC (Armada):**

Armada has built the nation's largest specialty pharmacy group for cost effective access to the entire specialty market. Armada offers stakeholders and providers a specialty channel management solution through customized patient service programs and other unique purchasing agreements that benefit specialty pharmacy providers, pharmaceutical and biotech manufactures, national payers and most important, specialty patients. In 2009, Armada members dispensed over \$20 billion of specialty prescriptions to patients in all 50 states.

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